

***Examiner's Amendment***

1. An Examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to Applicant, an amendment may be filed as provided by CFR 1.132. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.
2. During the interview conducted on 9/18/2008 between Examiner and the attorney on the record, Mr. Dion Bregman, the application has been amended as follows:
3. Please amend claims 45, 48 and 91 as follows:
  - a. Add limitations of claim 48 to independent claim 45,
  - b. Cancel claim 48
  - c. Remove the term "synchronization" from claims 45 and 91.
4. Therefore amended claim 45 recites: A method for distributing medical information stored on a computer system to a group of physicians, the method comprising:
  - i. at a server in said computer system:
    - (1) identifying a group of physicians from multiple physicians, examining respective profiles of each respective physician of the group of physicians;
    - (2) generating an interactive message comprising:
      - (a) customizing at least a portion of said medical information stored on the computer system to said identified group based on said respective profiles; and

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(b) including objects that physicians in the group can select to respond to, or dispose of, the interactive message;

(3) receiving, at the server, a signal from a respective handheld computing device operated by a respective physician of the group of physicians, wherein said signal indicates an availability of said respective handheld computing device for receipt of said interactive message; and

(4) in response to said signal, automatically transmitting said interactive message from the computer system to said respective handheld computing device.

5. Amended claim 91 recites: The method of claim 45, including, after said transmitting, receiving, in response to a second signal, a selection of a negative response object or a positive response object in the interactive message, wherein the selection is one click on either the negative response object or the positive response object.

6. Cancel claims 67-88. These claims have been withdrawn earlier in the prosecution.

#### ***Allowable Subject Matter***

7. Claims 45-47, 49-66, 89-91 are allowed. The following is an Examiner's statement of reasons for allowance: The primary reasons for the allowance of

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claims 45-47, 49-66, 89-91 is the inclusion of the limitations, in all of the claims which is not found in the prior art references, of at a server in computer system identifying a group of physicians from multiple physicians, generating an interactive message comprising customizing at least a portion of said medical information stored on the computer system to said identified group based on said respective profiles; and automatically transmitting said interactive message from the computer system to a respective handheld computing device in response to a signal received from the respective handheld computing device operated by a respective physician.

8. The prior art teaches "Medical consultation management system"; in which a client computer is employed transfer a structured request for consultation from a primary care physician to a supervisory host computer (see Falchuk, 6256613 B1).

9. The prior art teaches "System for synchronizing shared data between computers" (see Bauer, 5884325 A).

10. The prior art teaches "Method and device for removing junk e-mail messages" (see Pang, 6493007 B1).

11. The prior art teaches "Methods for routing items for communications based on a measure of criticality" (see Horvitz, 6622160 B1).

12. The prior art teaches "Prescription creation system" (see Edelson, 5737539 A).

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13. The prior art teaches "Method and system for synchronizing data between at least one mobile interface device and an interactive terminal" (see Wharton, 5831664 A).

14. Any comments considered necessary by Applicant must be submitted no later than the payment of the issue fee, and to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance".

### ***Conclusion***

15. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. The cited but not used prior art teach Method and system for management of message attachments 6275850 B1, SYSTEM AND METHOD FOR REMOTE EDUCATION USING A MEMORY CARD 2001/0016310, Remote site medical intervention system 5810747 A, Method and apparatus for workgroup information replication 5757669 A, System for automatic synchronization of common file between portable computer and host computer via communication channel selected from a plurality of usable channels there between 5666530 A, Method and system for interactive messaging 6807254 B1, Synchronization signal generator 4769704 A, Integrated multimedia messaging system 5951638 A, Method and system for client-server interaction in interactive communications using server routes 7149770 B1, Interactive learning system with pretest 6039575 A, Prescription management system 5845255 A, System

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and method for synchronizing electronic mail between a client site and a central site 5961590 A, Personalizing hospital intranet web sites 6076166 A, System and method of routine navigation 6993531 B1, System and method for filtering unsolicited electronic mail messages using data matching and heuristic 5999932 A, System and method for improving compliance of a medical regimen 6305377 B1, Interactive medical training system 5791907 A, System and method for the delivery, authoring, and management of courseware over a computer network 6162060 A, Control system for mailboxing arrangement 5777882 A, Electronic mail system with advertising 6199106 B1, System for analyzing and/or effecting experimental data from a remote location 6261103 B1, Electronic mail security 5958005 A, Personal paging, communications, and locating system 5588009 A, Method for administrating reply mail in electronic mail system 5040141 A, XML-based template language for devices and services 6910068 B2, and Robert B. Kelly, Journal of Family Practice, US Health Link-An Online Information Service for Health Professionals, TCG Health and Wellness DB, May 1993, v 36, p 572 (2), William G. Castagnoli, Whittle's Medical News Network: making waves in Rx marketing, Medical marketing and media, v 28, n 6, p 14 (5), June 1993.

16. Any inquiry concerning this communication or earlier communications from the examiner should be directed to DILEK B. COBANOGLU whose telephone number is (571)272-8295. The examiner can normally be reached on 8-4:30.

17. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher L. Gilligan can be reached on 571-272-6770.

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The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

18. Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/D. B. C./  
Examiner, Art Unit 3626

/C Luke Gilligan/  
Supervisory Patent Examiner, Art Unit 3626